



A spring in our step

Description

Welcome to the vibrant Spring edition of AfroScenes – and with it, a whole vibe of renewal and fresh energy! As you flip through this edition, get ready to celebrate everything this season has to offer; growth, connection and the unapologetic beauty of our heritage.

I'm thrilled to announce that AfroCentric's revamped website is now live! It's sleek, smart, and designed with our stakeholders in mind. Whether you're looking for info on our business clusters, sustainability work, or the incredible people behind the brand – you'll find it all with ease. Made all more possible by clear, intuitive menus and improved search functionality.

Check it out at www.afrocentric.za.com and discover what makes us unique.

Doing it for good

July was all heart as we honoured International Nelson Mandela Day. Please explore our spread showcasing all the inspiring initiatives. Across the country, our teams showed up with love, kindness, and action – packing food, donating toys, uplifting children, elders, and the homeless.

We visited homes, schools, and shelters, bringing not just donations, but presence. Because sometimes, a warm smile and a listening ear are the most powerful gifts of all.

Empowering women

This Women's Month, we turned up the volume on Black women entrepreneurs who are changing the game. In our feature Echoes of Courage, you'll meet the trailblazers behind Oratile Kids, Eluthandweni Maternity Service and Mommy Bear Women and Baby Clinic – visionaries shaping communities through care, creativity, and courage.

Our enterprise development strategy is backing these queens with real support, because when women

rise, everyone rises.

Spring into action

For a bit of fun, head over to the Fun Stuff section and take our Spring Quiz.! We'd love to know what you adore most about spring – the scents, the colours, or the activities? Tell us what makes this season your fave, and you could win something fabulous! And while you're there, we've got a little bonus. We've rounded up the most entertaining answers from our last "Trip Down Memory Lane" quiz – trust us, you'll laugh, smile, and maybe even tear up a little.

Here's to a season of growth, renewal and sunshine – in everything we do at AfroCentric and outside. Enjoy the read, and let spring inspire you!

Palesa Makhetha

Category

1. Ed's Letter

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