



## A family meeting

### Description

Our Group Executive, Satish Anthony, recently called a family meeting to engage all AfroCentric employees in open dialogue, reflection and collective action against gender-based violence (GBV).

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Recognising the urgency and relevance of GBV, AfroCentric launched its first GBV campaign at the beginning of September, integrating elements from our Mental Health Round Table sessions and Men's Fireside Conversations.

The campaign culminated in our Gender-Based Violence Awareness Webinar, sponsored by Group Executives Satish Anthony, Monwabisi Kula, Mujeeb Bray and Davis Carolus, who called a family meeting for all AfroCentric employees to engage in open dialogue, reflection, and collective action against GBV.



The webinar reinforced our commitment to mental wellness, inclusivity, and social responsibility, and marked a significant milestone in our journey to create a safer and more empathetic workplace. Our GBV Awareness Webinar was a powerful testament to this commitment, bringing together voices of courage, insight, and advocacy to confront one of the most pressing social issues of our time.

The session was more than just a conversation – it was a call to action. Through the lens of lived experiences, expert insights, and open dialogue, we explored the deep-rooted impact of GBV in our communities and workplaces. The speakers challenged us to reflect not only on the societal structures that perpetuate violence, but also on the role each of us plays in dismantling them.



What stood out most was the vulnerability and strength shared by participants. From survivors' stories to the practical tools offered for intervention and support, the webinar created a space of learning, empathy, and solidarity. It reminded us that awareness is only the first step, and that true change requires sustained action and a culture of accountability.

As an organisation, we are proud to stand with our employees in this journey. We will continue to invest in education, support systems, and safe reporting mechanisms to ensure that our workplace is not only free from violence, but actively contributes to ending it in society.

## What is gender-based violence?

GBV refers to harmful acts directed at individuals based on their gender. It includes physical, emotional, and psychological abuse, and has a profound impact on mental health and wellbeing.

### Category

1. Our Wellness