



Fantastic pharmacists

Description

Pharmacy Month is officially recognised on South Africa's health awareness calendar, marking a time to celebrate and spotlight the essential role that pharmacists and pharmacy support personnel play in our healthcare system.

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Think Health, Think Pharmacy – One Profession, Many Roles, is this year's theme, and highlights the diverse and critical roles pharmacists play within the healthcare system. From dispensing essential medicines to shaping health policies, they are accessible, trusted professionals who make a tangible difference in our lives.

Across the AfroCentric Group, we have 243 pharmacists and 231 pharmacist assistants who are embedded in nearly every aspect of our organisation – from manufacturing and distribution, to PMB and chronic medicine management, disease, HIV and oncology management, clinical coding, network contract management, clinical risk management, health policy, strategic planning, and various leadership roles.

Their work is foundational to our transition toward value-based healthcare, ensuring that care is not only accessible but also effective and outcomes-driven.

Shaping the future

Three exceptional leaders within the AfroCentric Group are redefining the role of pharmacy in South Africa's healthcare landscape. Their contributions span strategy, operations, and policy, all aligned with the principles of value-based care (VBC).



Aysha Kriel, Medscheme's Functional Head of Disease and Medicine Management (**left**), leads the

development of innovative healthcare solutions that improve patient outcomes and reduce inefficiencies.

Erick Calitz, Product Owner for Pharmacy and Clinic Services Strategy (**right**), plays a pivotal role in integrating pharmacy and clinic services into AfroCentric's managed care model.





Carlie Britz, Specialist in the Health Policy Unit (**left**), focuses on reviewing pharmaceutical product submissions, developing reimbursement policies, and supporting clinical decision-making through literature research.

Heroes wear lab coats

Dressed in their signature white coats, the Gems Medicine Management team brought World Pharmacy Day (25 September) to life, sparking conversations wherever they went.

The team made their way around to other departments, sharing insights into the vital work they do and highlighting the role of pharmacology in clinical interventions in a fun and inspiring way.

Our pharmacists embody the principles of integrity, innovation, and putting people first as they fulfil the role of trusted link between medical care and the community. Whether it's through clinical interventions, patient education, or ensuring the safe use of medicines, their work makes a lasting impact on the health and wellbeing of South Africans.

Category

1. Our Subsidiaries

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