



Built different

Description

When Fedhealth says that we are “built different” to answer the healthcare needs of real South Africans, we mean it. The proof is in our benefits, after all! This is the message of our current marketing campaign that is running across digital media.

As the preferred medical aid partner of Sanlam, we can offer all our members a truly valuable product that integrates health, wealth, risk protection and rewards – transforming medical aid from a grudge purchase into a cornerstone of their long-term financial planning.

Benefits = compelling reasons to believe



We believe medical aid should fit our members' lives – not the other way around. That's why we're built around real flexibility, real value, and real innovation.

We don't just claim to be “built different”, we back it up with every feature, benefit and option. Here are just four (of many!) ways we're built different to make a tangible difference in the lives of our members:

1. flexiFED Savvy – affordable cover for the digital generation

At just R1 155 a month, flexiFED Savvy is South Africa's most affordable medical aid for the young and tech-savvy generation. Enjoy unlimited virtual GP consults, three in-person doctor's visits, optional back-up day-to-day savings, extra mental health benefits, Sanlam Rewards and

many more. **Built to be more affordable.**

2. **Hospital plans with back-up savings – pay only for what you use**

When you're young and healthy, a hospital plan often feels like enough – until life happens. Our hospital plans give members access to a back-up day-to-day savings allowance they can activate at any time they need it, without waiting for year-end option changes. Until they do, they don't pay a cent extra. **Built to be customised around every member.**

3. **Free day-to-day benefits with D2D+**

With D2D+ on our **flexiFED 1, 2, 3** and **4** options, members can unlock up to R4 500 in extra day-to-day benefits simply for completing a quick Health Risk Assessment and registering on the Fedhealth Member App. This means that even if they're on a hospital plan, they can get extra cover for GP visits, prescribed medication and more – just by taking charge of their health.

Built to reward healthy living.

4. **Discounted gap cover – more cover, less cost**

Through our partnership with Sanlam, Fedhealth members can access Gap Cover* at a 30% discount. It's smart protection for hospital shortfalls, giving members complete peace of mind at a lower price. **Built to give members total peace of mind.**

* Sanlam Gap is insured by Centriq Insurance Company Limited, I180, FSP 3417.

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Fedhealth, in partnership with Sanlam, can bring members affordable medical aid cover that's built for them. Backed by real benefits, of course.

Visit fedhealth.co.za to learn more about the medical aid that's Built Different.

Category

1. Our Business