



Connecting with purpose

Description

Our Medscheme front-facing employees recently attended the Network Connect 360 Relationship Revolution event. From the pre-game plan to the event experiences and beyond, this event was service designed to bring our people's experiences and our brand alive.

Discovering their personal brands and reigniting with our Medscheme brand.

Living the Medscheme brand purpose of transforming healthcare through strong, holistic and personalised relationships.

The aim of the day was to set our new direction, new mindset and new approach to managing relationships. The day encompassed a 360-degree approach to deliver epic results and meaningful connections with purpose.

The key objective was to connect all the key elements to enable relationships required to fuel the mind, body and soul.

This was a sunrise to sunset experience, starting at 5am, inspired by Canadian leadership expert Robin Sharma "showing how embracing a revolutionary morning routine can deliver epic results".

Personalised journeys with personalised experiences were experienced by all.



Left: One of the team's very creative efforts. Group 1 and 2 were tied for second place.
Right: The winning team for the EXPO – Group 4, The Titans.



CONNECT TO YOUR
MEDSCHEME

BRAND
Build the future

Thank you to everyone. It was epic!

Own your morning, elevate your life.

Robin Sharma

Category

1. Our Subsidiaries

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