



## 55 Years of excellence

### Description

**Medscheme turned 55 on 1 March, celebrating a legacy that has shaped South Africa's healthcare landscape and our AfroCentric Group.**

Today Medscheme is South Africa's largest health risk management services provider and second largest medical aid administrator. It is a testament to over five decades of shaping an industry, touching lives, and standing resilient through every season of change.

To celebrate this important milestone, Medscheme shared a fun glimpse of what life was like when the business was born.

# Back in the day

**Life in 1971**, when Medscheme first entered the market, was very different.

**You only paid ...**

R4,50 to visit a GP  
R97,60 to have a baby  
R9,80 for a chest X-ray

**And on that day in 1971 ...**

Milk was first sold in metric containers at 12c/L

Prof. Chris Barnard performed his 6th heart transplant

The last Springbok cricket tour left for Australia

Pick n Pay opened its first store in Natal

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## Category

1. Our Business