



Engaging with the public

Description

The Branch Network CLC team and Polmed Fund Management raised their profile by hosting a golf day as well as stands at the annual Police Day in Polokwane in January.

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The team had the opportunity to engage with 792 members on site, educating them on managed care programmes, digital communication platforms and general scheme benefits. A total of 404 members underwent health screening at a wellness day. Pharmacy Direct, DENIS, the team from Fraud, Waste and Abuse and Wellness Odyssey also joined to support the member engagement and education drive.

Category

1. Our People

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