



Unleash your influence

Description

We want to help you develop the necessary skills to become influential within our business.

The recently launched Foundations of Content online learning course makes it easier for you to become a content influencer.

Fast-track your influence by enrolling today – click [here](#)!

To learn more about the new course, watch a teaser [here](#) and read on.

One Mind enables our business to create and share content that is relevant and useful. We want to elevate this process by unleashing our employees' creativity. That's where this course comes in.

Our Foundations of Content course consists of three brief modules, each followed by a short quiz. Passing all three will earn you a certificate of completion. Module 1 introduces basic content principles, Module 2 enables you to easily find the content you need, while Module 3 shows how you can improve content.

The **power of content** allows us to enhance future creative efforts. Our employees' expertise, knowledge, and passion in their job roles will lead to connection and improvement.

Don't just take our word for it – here's what your peers had to say after recently completing the course:

"I found it insightful and thought-provoking."

"A concise, short and focused experience that enhances knowledge, learning and standards for the fundamentals of content management."

"Good, interesting content – a lot was learnt about the importance of how it is put together and shared."

What are you waiting for? **Enroll** [here](#) today!

Brought to you by the Content and Information Experience Capability, in collaboration with the Knowledge and Learning Experience capability

Category

1. Our Knowledge Centre

default watermark