



Just call us AfroScenes!

Description

We have a new name! After sifting through more than 100 suggestions from you, our valued employees, we are proud to introduce AfroScenes.

In the three years since our employee magazine, AfroCentric in Perspective, went digital, we've been on a mission to constantly improve your reader experience with enhanced functionality and engaging articles.

Our magazine has featured amazing stories, all focused on celebrating you, our business achievements, industry updates and the good we do in our communities.

This year alone, the Group has had an exciting journey, achieving the major milestone of finalising the AfroCentric-Sanlam partnership. In addition, we have a new incoming CEO and other exciting changes happening within our business.

This seemed like an ideal time to reinvigorate our magazine, which keeps attracting a growing following – and what better way to do this than with a new name? We opened the floor to you to help us find that special name, and you outdid yourselves with a whopping 129 submissions. We're pleased to announce the winner of our R2 000 voucher, Jabulile Masuku, Contact Centre Agent at Fedhealth, who came up with the title **AfroScenes**.

The new name reflects our magazine's core purpose – to record and announce all the scenes across the AfroCentric Group. Through AfroScenes, we keep our finger on the pulse of the news within our company, industry and the communities in which we operate. AfroScenes is your go-to source for updates on our organisation's employees, leadership, business changes, entities, key campaigns and projects, and our Corporate Social Investment (CSI) initiatives.

Thank you all for sending us your news to help us keep our ear on the ground and our eyes peeled – keep it coming!

To many more moments of amazing stories through AfroScenes!

Category

1. Special

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