



Beyond Barriers

Description

In May, healthcare industry players gathered at the Cape Town International Convention Centre for the 2024 Board of Healthcare Funders (BHF) Conference to share ideas and discuss innovative solutions to strengthen the industry.

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The event was themed “Beyond Barriers: Navigating the Future of Sustainable Healthcare”, and speakers included Fezeka Nompumza, Dr Hleli Nhlapo, Dr Abongile Qamata, Vukosi Sambo and Chanwyn Williams.

AfroCentric employees also contributed articles to the BHF 360 magazine.

- How medical schemes and administrators can leverage big data and AI to personalise and automate coordinated care delivery: Vukosi Sambo.
- Leveraging wellness programmes for preventative health benefits and reducing long-term costs: Aimee Wesso
- What a world without fraud waste and abuse could look like: Gerda Strydom

Chanwyn Williams and Vukosi Sambo submitted a paper to the BHF Health Concierge Model titled “AI driven health concierge: Optimisation of healthcare services for greater population impact”.

Owning our future

AfroCentric, a platinum sponsor of the BHF Conference, hosted an exhibition stand aptly named Owning Our Future. It offered stand visitors a peek into the future through virtual-reality experiences.



Networking with our clients

The annual AfroCentric Client Dinner gave the Group an opportunity to celebrate and entertain current and potential clients and other important stakeholders who attended the BHF Conference.

Held in the Grand Ballroom of The Westin and themed “Owning Our Future”, the dinner, was hosted by Chairman: AfroCentric Group, Dr Anna Mokgokong and Group CEO Gerald van Wyk. Also in attendance was the AfroCentric Board Deputy Chairman, Joe Madungandaba; AfroCentric director of social and Ethics Committee, Dr Nkateko Munisi, the Group Exco and conference delegates from AfroCentric as well as 100 external guests, including principal officers, fund managers, trustees and government officials.

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The dinner was an opportunity to interact and network with clients and strengthen relations, build relationships with other service providers, promote brand awareness and education on our integrated value chain offering to industry players in the country and our African counterparts, generate leads for our marketing and advertising company, and communicate around the Sanlam shareholding/collaboration and the benefits this brings for current and future clients.

Be sure to read our article *We Are Titanium in Our Business* where we celebrate our win at the 9th annual #BHFTitaniumAwards, alongside our pharma subsidiary, Pharmacy Direct.

Category

1. Our Business